



amta  
american **massage therapy** association®  
new york chapter

## ***Exhibitor & Sponsorship Invitation***

# ***2012 Annual Convention***

Turning Stone Resort & Casino  
Verona, NY

April 26-28, 2012





## AMTA–NY Chapter 2012 Annual Convention Exhibitor General Information

### **Date of Event:**

April 26 - 28, 2012

### **Location:**

Turning Stone Resort & Casino  
5218 Patrick Road, Verona, NY 13478  
800-771-7711 Mention that You are With AMTA-NY Chapter

### **Exhibit Space:**

Exhibit space measures 7' x 10'  
Includes: One Draped & Skirted Table, Two Chairs, **Electricity is Included, But Must Be Requested**  
Two Tickets to Saturday Dinner Dance  
(Exhibits are In a Secure Area)

### **Exhibit Hours**

(Subject to Change)

Thursday, April 26 - 3:00 - 7:00 PM  
Friday, April 27 - 10:00 - 3:00 PM and 5:30 PM – 9:00 PM  
(closed during AMTA-NY Chapter Business Meeting)  
Saturday, April 28 - 10:00 AM - 3:00 PM

### **Exhibit & Sponsorship Fees:**

\$250 - One Booth Space

\$1200 - Opening Reception Sponsor (3 Available)

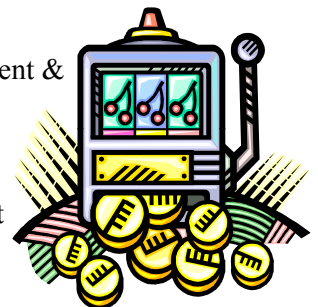
Includes: Booth Space, Banner on Website (horizontal 635 x 205 in size), Logo and Link on Sponsorship Page, Signage at Event & Convention at a Glance

\$800 - Breakfast Sponsors (3 Available)

Includes: Booth Space, Logo & Link on Sponsorship Page, Signage at Event & Convention at a Glance

\$300 - Coffee Break (3 Available)

Includes: Logo & Link on Sponsorship Page & Signage at the Event & Convention at a Glance



## AMTA-NY Chapter 2012 Annual Convention Rules & Regulations

*You must agree to the rules and regulations outlined in this section*

**Contract for Exhibit Space** - The order of booths, assignment of space, and the payment of the charges constitutes a contract.

**Assignment of space** - Allocations of space will be made on a first come- first serve basis. AMTA-NY Chapter reserves the right to change the assignment.

**Payment for Space** - Application/Contracts must be accompanied by the full payment and mailed to the address on the application/contract by February 27, 2012.

**Cancellation or withdrawal** - An exhibitor may cancel or withdraw in writing before March 1, 2012. Cancellation will result in a cancellation penalty of 50% to be retained by AMTA-NY Chapter for administrative purposes. **Sponsorships are not cancelable and are non-refundable.**

**Occupancy of Space** - Setup must be completed by 3:00 PM on April 26, 2012.

**Termination of the Contract** - If the premises where the 2012 AMTA-NY Chapter Annual Convention is to be housed is destroyed or damaged, or the exhibition fails to take place as scheduled or is relocated, interrupted or discontinued; or access to the premises is prevented due to any strike, lockout, injunction, act of war, act of God, or emergency declared by any government agency, this contract may be terminated by AMTA-NY Chapter. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of AMTA-NY Chapter is to return the payment in full.

**Exhibitor's Representative** - Each exhibitor organization must have at least one person (maximum of two) acting as its representative with authorization to enter into service contracts necessary for the installation and removal of exhibits and the provision for which each exhibitor is responsible. All materials placed within an exhibitor's booth are the responsibility of that exhibitor. The exhibitor agrees not to sublet any of their assigned space as provided. No minors allowed.

**Exhibit Standards** - AMTA-NY Chapter shall retain the right to prohibit any exhibitor or part of an exhibit that it does not deem suitable for the exhibition or in keeping in character with or the purpose of this conference. No multi-level company is accepted.

**Liability and Insurance** - Exhibitor agrees to protect, save or keep the AMTA-NY Chapter, its authorized agents and the Turning Stone Resort & Casino forever harmless from any damages or charges imposed for a violation of any law or ordinance by the negligence of the exhibitor, as well as strictly comply with the applicable terms and conditions contained in the agreement between the hotel, conference center, and AMTA-NY Chapter regarding the exhibition premises. Further, the exhibitor shall at all times protect the board of directors for AMTA-NY Chapter and its affiliates against and from any loss, damage, liability or expense arising from the exhibitor's occupancy of the exhibit space. AMTA-NY Chapter and its affiliates will exercise great care as to the protection of the exhibitor's property. However by signing this contract the exhibitor releases AMTA-NY Chapter, its affiliates, the hotel and the convention center from any liability.

**Safety** - Fire regulations require that all display material used for decoration be flame proof. All electrical equipment, including signage and lights shall be in good condition and be able to pass inspection by the fire marshal. Use of flammable materials necessary to the exhibit where no alternative can be used must first be brought to the attention of AMTA-NY Chapter 30 days prior to the event in writing.

**Shipping** - The exhibitors agree to ship exhibit materials at their own risk and expense property to be exhibited. All shipments must be pre-paid.

**Copyright Permission** - Exhibitor represents and warrants that no work protected by copyright will be staged, produced or otherwise performed without the expressed written consent of the owner of the copyrighted material.

**Miscellaneous Regulations** - Exhibitor shall not foster or conduct outside activities which would take participants from the conference functions and/or exhibition during scheduled hours.

**Specific Site rules and regulations** - By signing this application/contract the exhibitor agrees to all rules and regulations set forth by the Turning Stone Resort & Casino.

**Amendments to Regulations** - Any and all matters not related or mentioned in these rules and regulations shall be the decision of AMTA-NY Chapter. The aforementioned items covered in these rules and regulations may be changed at anytime by AMTA-NY Chapter in the interest of the conference.

**Responsibility** - It is the responsibility of the exhibitor to be fully familiar with these rules and regulations. AMTA-NY Chapter reserves the right to refuse space to any potential exhibitor or advertiser.

# Application and Contract for Participation

AMTA-NY Chapter 2012 Annual Convention

April 26-28, 2012

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Primary Representative Name \_\_\_\_\_

Additional Representatives Name: \_\_\_\_\_

Description of Products/Services Exhibiting: \_\_\_\_\_

1. Please reserve **one** exhibit space @ \$250 \$ \_\_\_\_\_

2. Please reserve two exhibit spaces (\$400 Total) \$ \_\_\_\_\_

3. I will need \_\_\_\_\_ 110 volt electrical outlet (must preorder) \$ \_\_\_\_\_

4. I wish to sponsor the following: \_\_\_\_\_ \$ \_\_\_\_\_

5. Dinner Choice: \_\_\_\_\_ Chicken \_\_\_\_\_ Vegetarian \_\_\_\_\_ Fish \_\_\_\_\_ Not Attending  
(two tickets included with booth space)

6. Are you Interested In Providing Materials for Our Welcome Bags? If so, please describe: \_\_\_\_\_

**Total Due AMTA-NY Chapter** \$ \_\_\_\_\_

## CONFERENCE PAYMENT MUST ACCOMPANY REGISTRATION FORMS

**Payment Method** \_\_\_\_\_ Check (Please make payable to AMTA-NY Chapter)

\_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ Discover

Name on Card \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Number \_\_\_\_\_

Signature: \_\_\_\_\_

**Please Mail Completed Contract and Payment to:**  
AMTA-NY Chapter, 1450 Western Avenue, Ste. 101, Albany, NY 12203  
**You May Also Register Online:** [www.AMTANY.org](http://www.AMTANY.org)